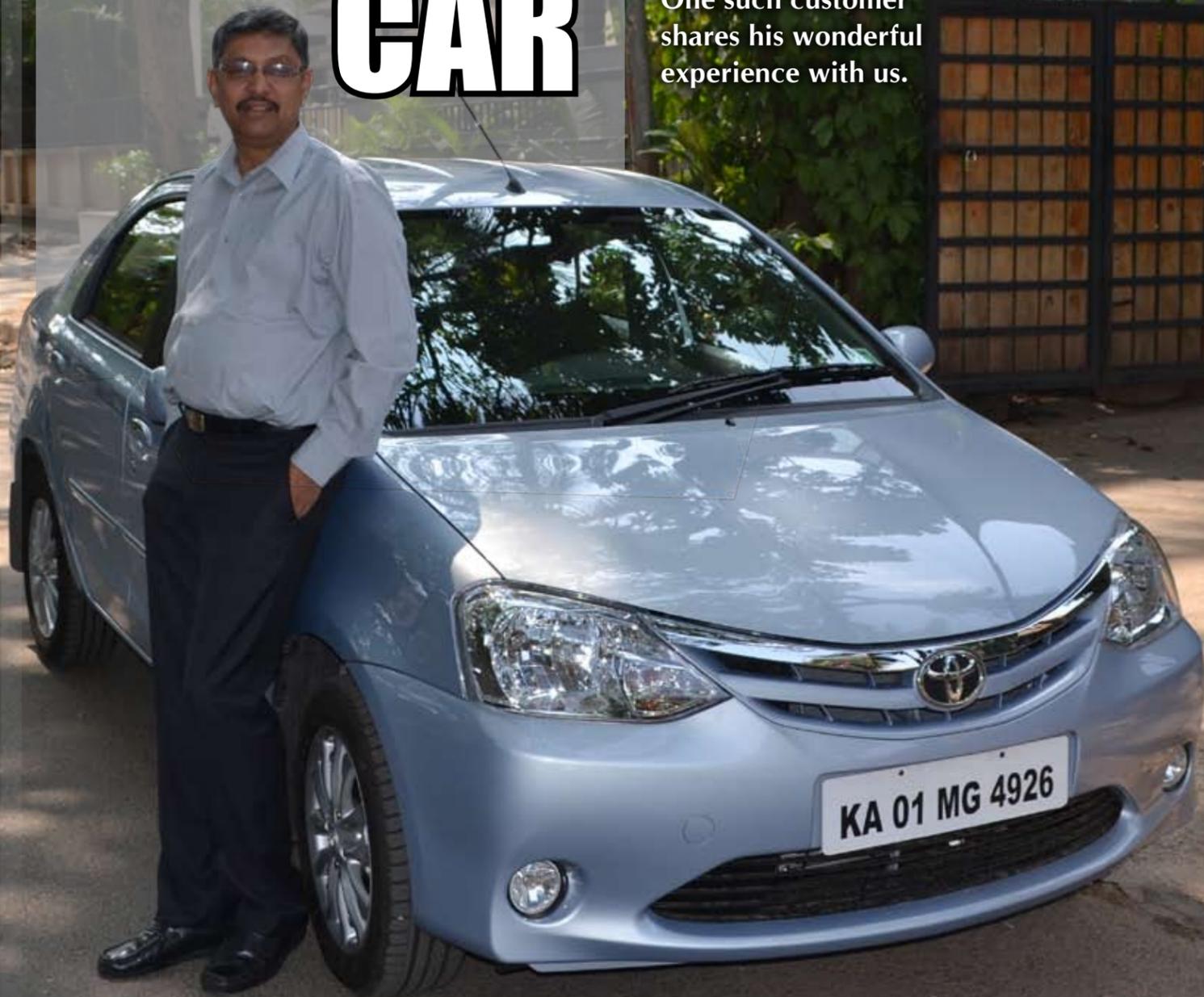


True FAMILY CAR

The Toyota Etios has been a massive success since its launch. Customers have loved the car. One such customer shares his wonderful experience with us.



Raghunathan appreciated the sober-yet-smart design of the Etios. Not one to be enamoured by flashy cars, the look of the Etios really appealed to him.

Raghunathan is a 48-year-old consultant from Bangalore. He bought a light blue Toyota Etios V on 16th February this year. Although he has owned a saloon before, the Etios has totally bowled him over. "I have to admit, I am totally in love with my Etios," says a beaming Raghunathan.

According to him, the car is an all-rounder and is just perfect. When we ask him about the exteriors, Raghunathan says, "The sober-yet-smart design is very good, I don't like very flashy cars and that is why the look of the Etios appealed to me." Indeed, the bold and crisp lines of the bonnet along with the lovely smiling grille make the Etios a pretty looking car. Raghunathan also loves the beautifully sculpted rear design, especially the large and stylish tail-lamps. Another feature of which Raghunathan is a huge fan is the massive boot. The 595-litre huge trunk can swallow a lot of luggage with ease. "I was pleasantly surprised when we

had to go out of town and all our suitcases and bags easily fit in the boot. It's really very useful."

Now coming to the interiors of the car, Raghunathan is again lost for words. "It's just too comfortable and practical inside. The ride

is so relaxed and effortless. Not only Raghunathan, his family agrees too. "The seats, especially the rear ones, are like big sofas, so comforting and plush," says Supriya, Raghunathan's wife. But there is another very unique advantage here for his family. Their son is about six-feet tall, and as a result it is very difficult for him to get in and out of most cars, especially saloons. The Etios however has proven to be different; Raghunathan's son can easily get in the car and with the same ease get out of the car as well. "This has been a welcome relief for us, my son found it difficult to get inside many cars, but with the Etios it was easy and he had no problem at all."

Raghunathan also likes the precise and good-to-grip steering wheel of his car. He also is a fan of the slick and direct gearbox. "I just love the gearshift of the Etios. It's so smooth and a real delight to use."

Raghunathan is also highly impressed with the superb fuel economy figures that his Etios has been delivering. "I never expected the Etios to perform so well on the mileage front." Raghunathan also loves the 90bhp engine of the car. "It's so good to drive and its cruising ability is just brilliant."

Raghunathan not only loves his car but also the great support from Toyota. "The people at the dealership, right from the start when we visited for the first time have been so good and helpful. It has really been a pleasure dealing with Toyota. We can't agree more, Raghu!"

